The Inaugural Aloha Gala Honoring Dr. Betty Siegel



Saturday, August 18, 2018 - Reception and Silent Auction begin @ 5 p.m. At KSU Center – 3333 Busbee Drive – Kennesaw, GA 30144

<u>Hibiscus Sponsor \$10,000</u>: Sponsor will be given credit as an Event Sponsor in all promotional materials; Full page ad in the auction catalog presented to each patron; announced during the event; on signage displayed at the event and on our website. Event Sponsor will also receive 16 complimentary tickets (2 tables) to the Gala.

<u>Bird of Paradise Sponsor \$5,000</u>: Sponsor will receive 1/2 page ad in the auction catalog presented to each patron; Listed in all media and printed materials before and after event, on signage displayed at the event, and on our website. Sponsor will receive 8 complimentary tickets (1 table) to the Gala.

<u>Orchid Sponsor \$2,500</u>: Sponsor will receive 1/4 page ad in the auction catalog presented to each patron. Listed in all media and printed materials before and after event; listed on sponsor board at event; 4 complimentary tickets to the Gala.

<u>Plumeria Sponsor \$1,250</u>: Sponsor will receive mention in the auction catalog presented to each patron. Listed in all media and printed materials before and after event; listed on sponsor board at event; 2 complimentary tickets to the Gala.

Tribute ad ½ page (includes 2 tickets) \$500

Additional Sponsors \$1000: Bar - 2 available Dessert - 1 available Heads or Tails Game - 1 available

\$325

Recognition in Auction Catalog \$250

1/4 page ad

Program Ad Options (circle one)

\$700

\$450

Full page ad

½ page ad

Gala Tickets:		lo of tickets	x \$125 each = \$
Raffle Tickets: Split the Pot (2 ticke			x \$20 each = \$
•	•		
Heads & Tails "Lei" Game Tickets:	(\$10ea or 6/\$50) r	io. of tickets	x \$ each = \$
			Sponsorship = \$
			Ad = \$
			Monetary Donation = \$
			GRAND TOTAL= \$
Gala Ticket in	cludes: Appetizers, Full	Seated Dinner, Desse	ert & 3 Drink Tickets
5:00 - 6:30 Receptio	n & Silent Auction	6:30 - 7:30 Dinner	7:30 - 9:00 Live Auction
Auction Donation (NEW Items Only)		
Item (Due by Aug. 1)			Value \$
Description			Exp. Date
Donor name / Business Name (as it should appear in the auction materials)			
, , ,	Fi	mail	
			ty
			y
Contact/Donor Signature		Date:	
Please return this form to: Aloha to	Aaina Inc = 460Ω I	ower Roswell Ros	Volunteer
Marietta, GA 30068 or email to info	•		Date Rec'd: Date Ent:



4608 Lower Roswell Road, Marietta, GA 30068 770-722-7641 www.alohatoaging.org
Non-Profit: 501c3 tax exempt: #27-0815236 Founded August 2009

Board of Directors: Dawn Reed, President Dennis Bates, Secretary Tom Brooks, Treasurer Martha Elgar Phil Graiser Cindy Theiler Dr. Melissa Wikoff Karen Vining Carol Widsom

<u>Mission</u>: To empower family caregivers, aging care recipients, community members and volunteers in a positive, nurturing manner through quality programing.

Objectives:

- 1. To provide a nurturing and socially stimulating environment for those 55 and older with mild to moderate impairments, giving an opportunity for both the care recipient and caregiver to enhance their quality of life during this transitional time via Aloha Day Club in East and West Cobb.
- 2. To offer healthy aging, wellness and educational programs for individuals, businesses and students.
- 3. To offer education and respite for family caregivers with aging loved ones.
- 4. To involve and train volunteers to become an integral and important part of our programs.

We are the only organization in the area providing these unique services. We have positively impacted the community to better understand and respond to the ever-changing needs associated with caring for an aging person.

Number of people served within Cobb, Cherokee, DeKalb, Fulton and Paulding County In 2017:

530+ Caregivers Our target market of family caregivers <u>range in age from 15-96</u>

(grandchildren to spouses) and some of them are caring for

multiple recipients.

2266+ Program Attendees Through our educational and wellness programs <u>age 12-94</u>

3300+ Volunteer Hours Volunteers targeted are <u>age 15-83</u>

50+ Members The Aloha Day Club participants **age 55-99**

Dr. Siegel has participated in Aloha's Day Club program and her husband, Joel, has been comforted by our organization's programs. The Inaugural Aloha Gala is a great way to honor Dr. Siegel as well as educate those in our community about Aloha to Aging's programs and services that are available to assist families and educate businesses and individuals.